

**turnip**  
DESIGN

# MINI PORTFOLIO

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0478 755 632 | [info@turnipdesign.com.au](mailto:info@turnipdesign.com.au)

# FOOD AND AGRICULTURE: FACT SHEET/BRISBANE.

## AUSTRALIA.

Australia is the wealthiest nation in the world per adult<sup>1</sup> and consistently ranks as one of the top countries in the world for quality of life – providing Australia the perfect conditions for secure investment.

The World Bank ranked Australia 16th out of 190 economies for ease of doing business.<sup>2</sup>

**AUD\$1.83 TRILLION**  
AUSTRALIA'S GDP FOR  
YEAR ENDING JUNE 2018<sup>3</sup>

**5.1%**  
UNEMPLOYMENT RATE<sup>4</sup>

**AUD\$393.9 BILLION**  
TOTAL EXPORTS FOR YEAR  
ENDING JUNE 2018<sup>5</sup>

**2.7%**  
FORECAST GROWTH OF REAL  
GDP PER YEAR UNITS 2018-19<sup>6</sup>

**95%**  
OF AUSTRALIAN EXPORTS TO  
CHINA ARE TARIFF FREE<sup>7</sup>

### FREE TRADE AGREEMENTS

Australia has free trade agreements with sixteen countries through ten regional and bilateral agreements to secure access to new markets.<sup>8</sup>

## QUEENSLAND.

Queensland is the northernmost state of the eastern seaboard of Australia's mainland – 18 per cent of Australia's GDP or AUD\$506.7 billion<sup>9</sup> originates from Queensland and the state consistently ranks highly as an attractive location for new investors.

The three biggest export markets for Queensland are China (\$26.2 billion), Japan (\$12.4 billion) and India (\$9 billion).<sup>10</sup>

**4.8 MILLION**  
POPULATION OF QUEENSLAND  
IS 20% OF AUSTRALIA.<sup>11</sup>

**AUD\$74.1 BILLION**  
AUD\$1 BILLION OR 11.5% YOY  
INCREASE IN THE TOTAL VALUE  
OF QUEENSLAND EXPORTS TO  
JUNE 2018.<sup>12</sup>

**3.2% P.A. TO 2021**  
QUEENSLAND HAS THE  
FASTEST GROWING CROSS-  
STATE PRODUCT (GSP)  
FORECAST IN THE NATION.<sup>13</sup>

**AUD\$162 BILLION  
(APPROX. 50%)**  
THE GREATER BRISBANE  
REGION'S CONTRIBUTION  
TO QUEENSLAND'S CROSS-  
STATE PRODUCT.<sup>14</sup>

**THE THREE BIGGEST EXPORT MARKETS FOR QUEENSLAND ARE CHINA, JAPAN AND INDIA.<sup>15</sup>**

**QLD IS 1.7X THE  
LAND SIZE OF NSW AND  
VIC COMBINED.<sup>16</sup>**

**AUD\$308.7 BILLION**  
GROSS STATE PRODUCT  
QLD'S contribution to the  
Australian economy.<sup>17</sup>

**600,000 TONS OF  
FRESH PRODUCE**  
WORTH MORE THAN  
AUD\$3.3 BILLION MOVE  
THROUGH BRISBANE  
MARKETS ANNUALLY.<sup>18</sup>

**READY-TO-EAT MEALS**  
AUD\$7 BILLION MARKET IN  
ASIA PACIFIC BY 2021.<sup>19</sup>

**1.6% GROWTH IN  
ASIA PACIFIC  
POPULATION  
TO 2021.<sup>20</sup>**

**VALUE OF FOOD EXPORTS  
TO CHINA**  
AUD: AUD\$7.6 BILLION IN 2017  
QLD: AUD\$6.8 BILLION IN 2017.<sup>21</sup>

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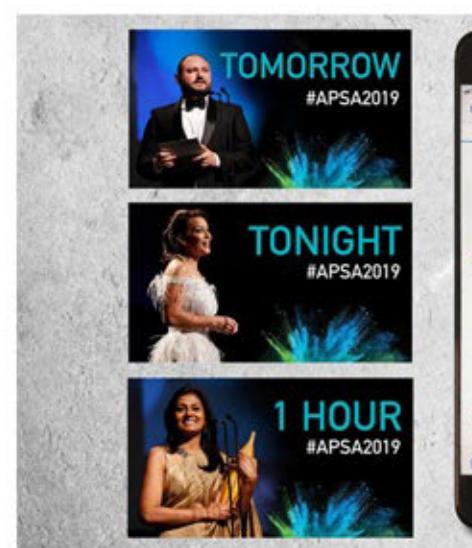
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## TAKE A REAL STEP AHEAD WITH REIQ TRAINING

As Queensland's peak body for real estate, the REIQ is committed to producing confident, knowledgeable and job-ready graduates. We're passionate about seeing you succeed in your studies and your career! With over 100 years' experience and 60,000-plus graduates, we know how to help you achieve your goals.

You'll benefit from our award-winning training, free student support, free REIQ graduate membership, free career networking events and be trained to the highest industry standards through our Best Practice Guidelines.

From enrolment to graduation and beyond, we're here to help you take a real step ahead in your career aspirations.

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## 7 REASONS TO TRAIN WITH THE REIQ!

### BENEFITS

 **BUDGET PROVIDERS**

 **NEW AWARD-WINNING PROGRAM**  
Benefit from a streamlined course structure for efficient learning and an improved student experience.

 **PRACTICAL TRAINING**  
Learn practical job ready skills including training on the latest legislation, as well as Realworks and RP Data software.

 **FREE ONE-ON-ONE STUDENT SUPPORT**  
Book free one-on-one support sessions during your studies to ensure that you are supported every step of the way!

 **FREE NETWORKING EVENTS**  
Get invited to exclusive industry networking events to help connect with industry and find new job opportunities.

 **FREE GRADUATE MEMBERSHIP\***  
Worth \$240, an REIQ Graduate Membership will ensure you are supported in your first year working and have access to further training and networking opportunities.

 **FREE BEST PRACTICE GUIDELINES TRAINING**  
Students who study with us are trained to REIQ's Best Practice Guidelines.

 **TRUSTED BRAND**  
Study with a trusted organisation with over 100 years experience and increase your hiring prospects. REIQ students are 60% more likely to be hired.

TAKE OUR  
CAREER PATH QUIZ



LEARN HOW TO BECOME  
A REAL ESTATE AGENT



 **BUDGET PROVIDERS**

\* Only applicable to industry entry courses



**EVENTS**

REIQ events advance your network and your skills, enabling you to gain insight and knowledge from industry leaders while connecting with like-minded professionals.

Our events deliver professional development opportunities, legislative and industry updates, legal advice, education on forms and agreements, plus more.

Make the most of our popular, sought-after events such as the Women in Real Estate luncheon, annual Awards for Excellence, Advanced Leadership Program, Property Insider Lunch, Charity Golf Day and much more!

**EVENT CALENDAR 2023**

MARCH	APRIL
WOMEN IN REAL ESTATE	PROPERTY MANAGER CONFERENCE
REIQ ANNUAL GOLF DAY	
MAY	JULY
ZONE EVENTS	COMMERCIAL AND INDUSTRIAL CONFERENCE
PROPERTY INSIDER LUNCH	
AUGUST	SEPTEMBER
SALES CONFERENCE	AUCTIONEER OF THE YEAR
ADVANCED LEADERSHIP PROGRAM	
OCTOBER	NOVEMBER
AWARDS FOR EXCELLENCE	BUSINESS BROKERS FORUM
PROPERTY MANAGER BREAKFAST	

10 Member Handbook Member Handbook

**SALES CONFERENCE**

Hear from expert presenters about nurturing and maximising leads, increasing sales and much more.

**AUCTIONEER OF THE YEAR**

An action-packed lead in to our Awards for Excellence sees Queensland's best auctioneers battle it out for the Golden Gavel.

**ADVANCED LEADERSHIP PROGRAM**

This boutique two-and-a-half-day program takes a deep dive into true leadership to help grow your success.

**AWARDS FOR EXCELLENCE**

The most anticipated event on the Queensland real estate calendar celebrates the very best the profession has to offer.

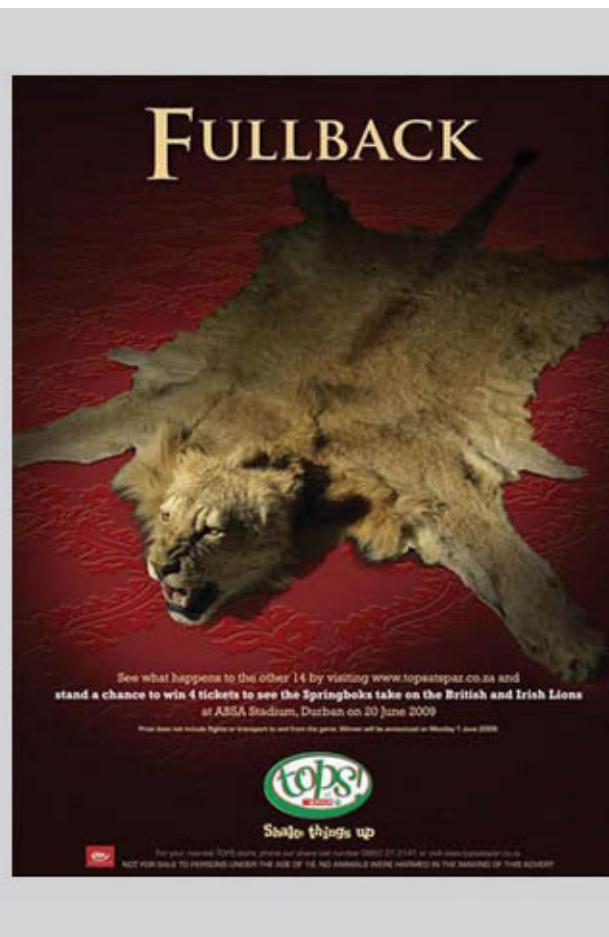
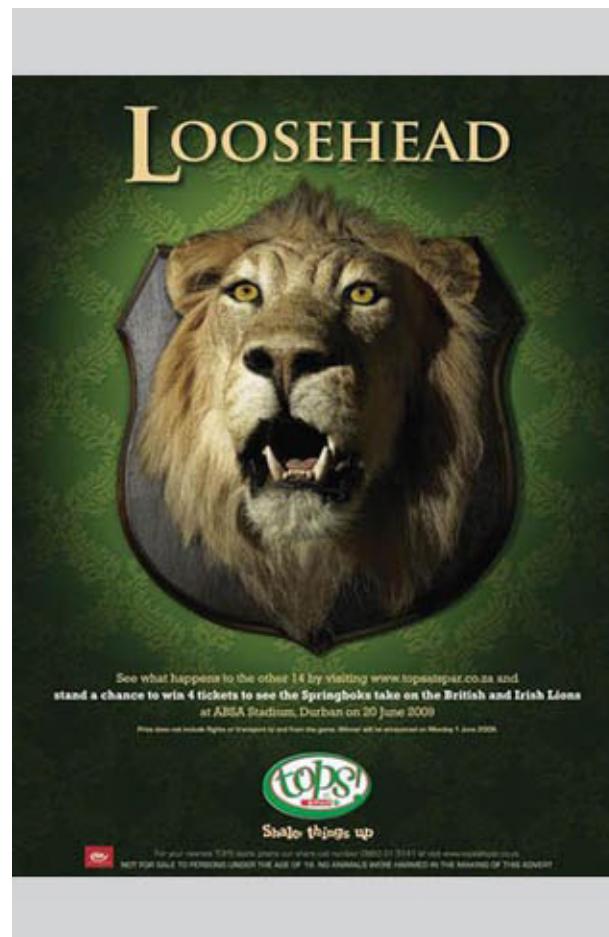
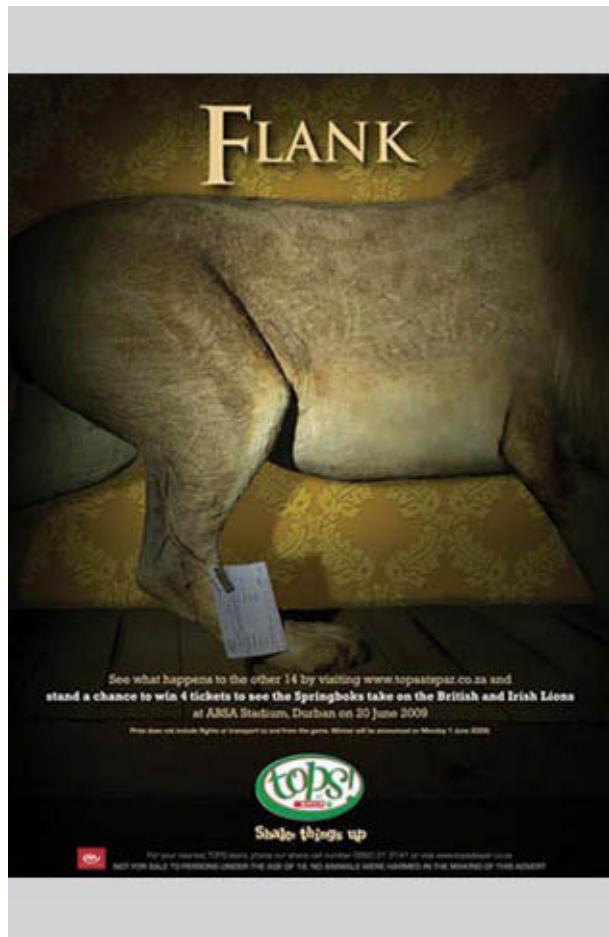
**BUSINESS BROKERS FORUM**

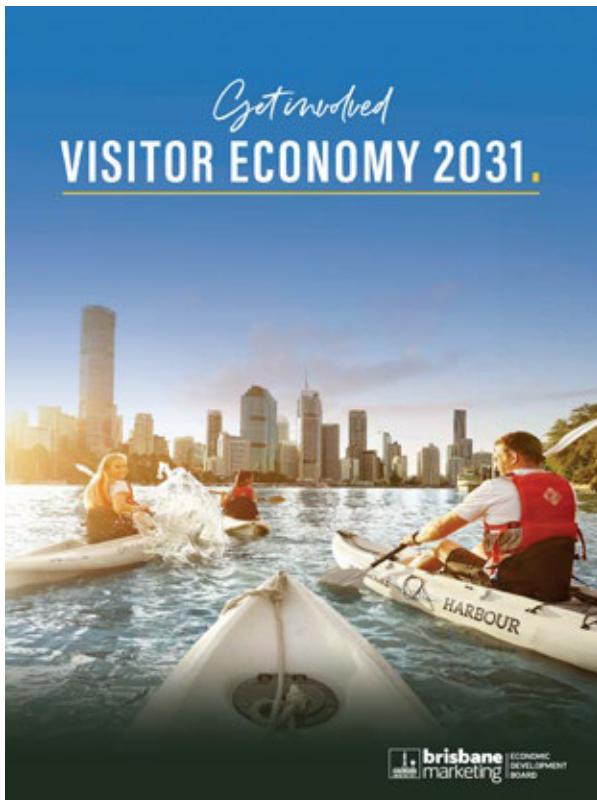
Business brokers will enjoy a well-rounded and varied agenda with high-level subject matter experts.

**PROPERTY MANAGER BREAKFAST**

This popular event gives property managers the latest industry updates over a sumptuous breakfast.

11 Member Handbook Member Handbook





**GET INVOLVED IN THE VISITOR ECONOMY VISION FOR BRISBANE**

Brisbane's visitor economy is transforming with over \$12 billion of new projects planned and underway which will contribute to the growth and the quality of life of residents. As the city's economic development board and the Regional Tourism Board, we are leading the development of the Visitor Economy Vision for Brisbane to 2031. This vision extends east to blue waters of Moreton Bay, south to the Logan and Albert Rivers, north to Pumicestone to the foothills of the Great Dividing Range and the Conondale Rainforest World Heritage Area. It brings 4.5 million connected communities across eight local government areas.

**THE VISITOR ECONOMY 2031**

Visitor economy strategies look to 2030 and beyond. It is timely for Brisbane to align its objectives with the emerging roles of the region's local governments and expand our outlook beyond the leisure market to the business, international students, business events, major events and leisure. In addition to visitor dispersal around the city, the 2031 Visitor Economy Vision aims to do this. It includes all purposes of visitation such as visiting friends and family, international students, business events, major events and leisure. In addition to visitor dispersal around the city, the 2031 Visitor Economy Vision aims to do this. It includes all purposes of visitation such as visiting friends and family, international students, business events, major events and leisure.

**ENGAGING THE ECONOMY, ENVIRONMENT AND QUALITY OF LIFE**

Visitor economy contributes greatly to Brisbane's overall economy and its reputation as a place to live and work, through visitor expenditure and supporting more than 80,000 jobs.

Visitor City, Brisbane is a vibrant urban hub with diverse natural wonders on its doorstep and an enviable quality of life. The 2031 Vision aims to support Brisbane's lifestyle and the environmental assets and values that set our city apart.

Modelling indicates that the visitor economy has significant untapped potential. There is opportunity to grow by a further \$6.5 billion and double the city's economic value by 2030. Realising this growth potential is the purpose of the 2031 Vision.

**STEPS IN THE PROCESS INCLUDE:**

**ENGAGE MAY 2011**

- Release of the discussion paper (May)
- Engage (May)
- Engage (May)
- Engage (May)

**MAP MAY 2011**

- Release of a Priority Projects Summary (May)
- Establish Reference Groups (May)
- Regional and Stakeholder meetings (June)
- Lord Mayor's Tourism Summit (June)

**STRATEGY DELIVERY JULY 2012**

- Industry & Government Reference Groups (July)
- Draft Strategy for consultation (July)
- Final Strategy (Aug)

**WHAT IS THE PROCESS?**

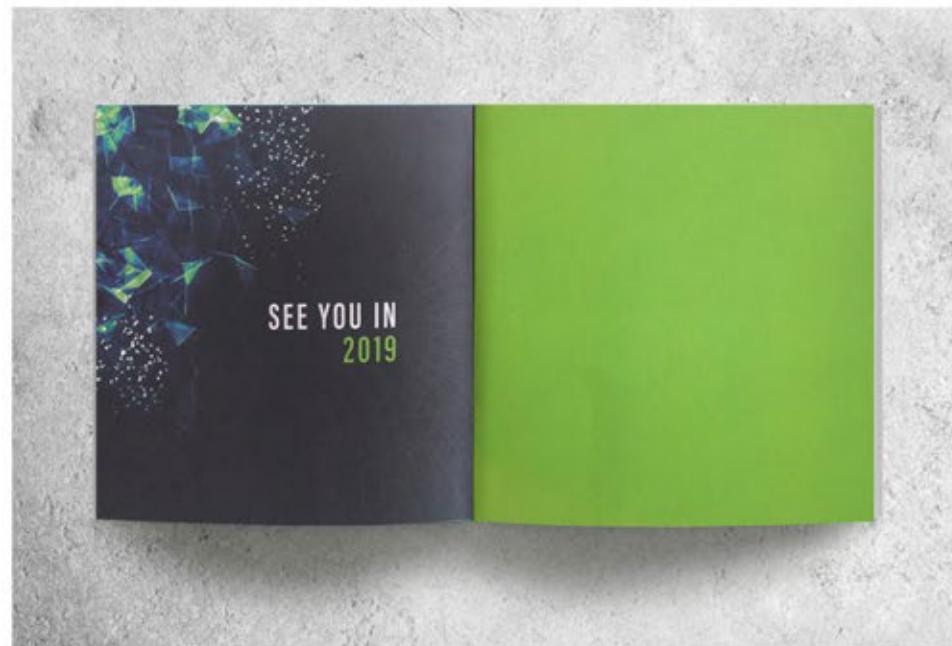
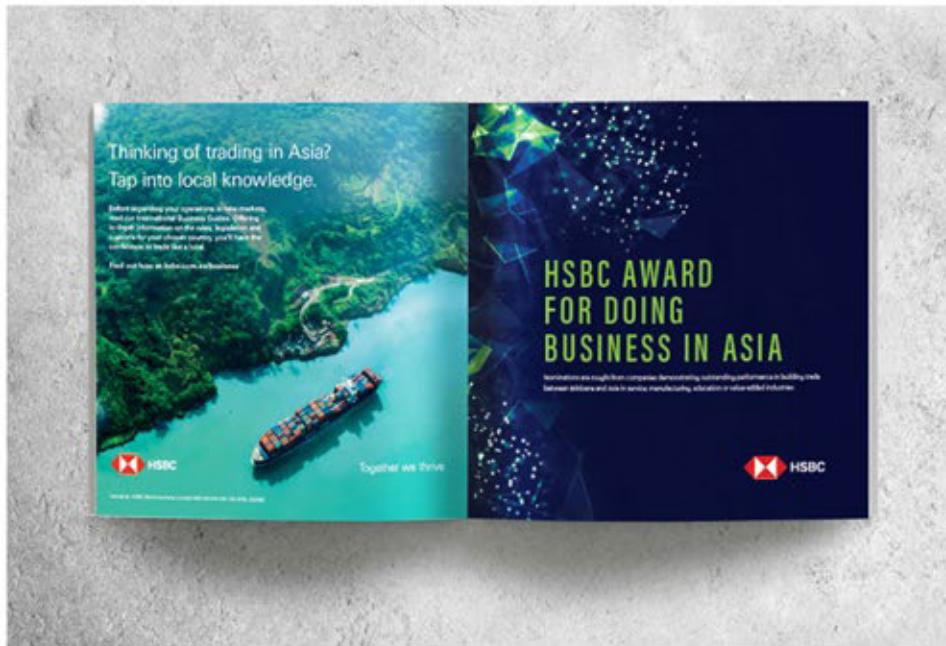
The development of the Visitor Economy 2031 will be informed by significant research and strategies that underpin visions for the communities and economies of the region. Our approach in preparing the 2031 Vision is as follows:

- INSPIRE** partners to be part of the collective effort needed to achieve our aspirations. Active participation in shaping the 2031 Vision from sectors such as education and research, arts and culture, sports and events, accommodation precincts, tourism management, conferences and events, retail and entertainment, as well as community, state and local government bodies is essential.
- UNDERSTAND** how and where the visitor economy contributes to overall quality of life, disperses benefits around the region, how it can contribute to environmental appreciation and conservation, and what we recognise as our key Brisbane destination attributes.
- CONNECT** to existing priorities through a clear line of sight to existing state, regional and city strategies and policies.
- IDENTIFY** and gain consensus on the strategies that will drive change and promote high quality economies of the enabling of growth and the barriers which may hinder the achievement of our ambitions.

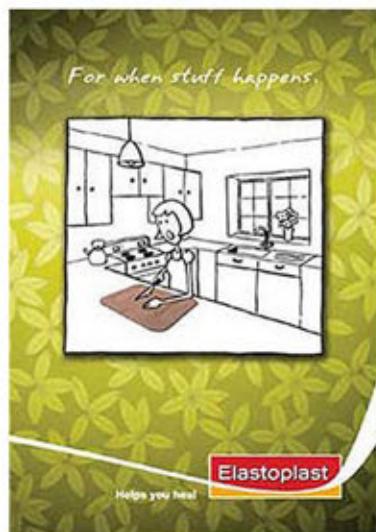
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