



SKILLS

- Experience working in both large, multinational ad agencies and in small boutique design agencies
- Ability to work from concept through to finished art
- Understanding of brand stories and adherence to style guides to keep the brand consistent and improve the brand message
- Cool under pressure with good organizational skills and the ability to meet tight deadlines
- Good communication skills with attention to detail

EXPERIENCE

- 2023 ● FREELANCE SENIOR GRAPHIC DESIGNER** JAN 24 - PRESENT
MINDMOB Brisbane
Brochures, labels, infographics, book covers, illustration & more.
- 2023 ● SENIOR GRAPHIC DESIGNER** JUL 21 - JUN 23
REIQ (Real Estate Institute of Queensland) Brisbane
Print & digital design, illustration, infographic design & more.
- 2021 ● GRAPHIC DESIGNER/ILLUSTRATOR** DEC 19 - JUL 21
SELF-EMPLOYED Brisbane
Freelance work. Design of a variety of projects.
- 2018 ● FREELANCE DESIGNER** SEP 18 - DEC 19
BRISBANE ECONOMIC DEVELOPMENT AGENCY Brisbane
Design of print collateral and digital assets
[Annual Report, Visitor Guides, Tourism Booklets, Pull-Up Banners, Web Banners, Info Sheets, eDMs etc.]
- 2016 ● GRAPHIC DESIGNER** SEP 16 - SEP 18
SELF-EMPLOYED Adelaide / Brisbane
Design of various projects including POS, Corporate Identity, Property Development Promotional Material, Brochure Design, Illustration and Book Design
- 2015 ● SENIOR GRAPHIC DESIGNER** MAY 15 - SEP 15
HYBRID MARKETING [Merge with EDC] Adelaide
Poster Design, Brochure Design, eDMS, Web Banners, Catalogue Design, POS, UX Design
- **SENIOR GRAPHIC DESIGNER** JAN 15 - MAY 15
EINSTEIN DA VINCI [EDC] Adelaide
Poster Design, Brochure Design, eDMS, Web Banners, Catalogue Design, POS, Promotional material for the property market
- 2013 ● SENIOR GRAPHIC DESIGNER** MAY 13 - JUL 14
SCHNEIDER ELECTRIC [CLIPSAL] Adelaide
Package Design, Brochure Design, eDMS, Web Banners, Catalogue Design, Product Illustration
- 2010 ● SENIOR ART DIRECTOR** NOV 10 - FEB 12
AGILE BRAND SOLUTIONS Durban, RSA
- 2008 ● SENIOR ART DIRECTOR** APR 08 - SEP 10
TBWA/HUNT LASCARIS Durban, RSA

ACHIEVEMENTS

- 2020/2019 ● BRISBANE LORD MAYOR'S BUSINESS AWARDS**
My artwork of Bouganvillea / the Story Bridge was presented at the LMBA event to the category winners as A3 framed prints.
- 2017 ● WINNER OF THE CYCLING BRISBANE AND SCODY CYCLE JERSEY WRAP COMPETITION**
Printed, manufactured and sold.
- 2016 ● SALA FESTIVAL**
Artwork exhibited as part of the South Australian Living Artist Festival.
- 2011 ● HIGHER PITCH DESIGN EXHIBITION**
Artwork exhibited in Shoreditch, London, UK.

EDUCATION

- 2004 ● DIPLOMA OF PROFESSIONAL CHILDRENS' WRITING**
AUSTRALIAN COLLEGE OF JOURNALISM
- 1992 ● NATIONAL DIPLOMA OF GRAPHIC DESIGN**
UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA
3 Year Fulltime

SOFTWARE SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- ACROBAT PRO
- LIGHTROOM
- PREMIERE PRO
- POWERPOINT
- MS WORD

DESIGN SKILLS

- PRINT DESIGN
- POS DESIGN
- BROCHURE DESIGN
- PACKAGING DESIGN
- CATALOGUE DESIGN
- ILLUSTRATION
- WEB DESIGN
- CORPORATE IDENTITY DESIGN
- TYPOGRAPHY DESIGN

INTERESTS

- Drawing and painting
- Watching Sport
- Being around animals
- Wildlife
- Motocross, Moto GP, biking and kayaking