



SKILLS

- Experience working in both large, multinational ad agencies and in small boutique design agencies
- Ability to work from concept through to finished art
- Understanding of brand stories and adherence to style guides to keep the brand consistent and improve the brand message
- Cool under pressure with good organizational skills and the ability to meet tight deadlines
- Good communication skills with attention to detail

EXPERIENCE

2023 ● **FREELANCE SENIOR GRAPHIC DESIGNER** JAN 24 - PRESENT
 MINDMOB Brisbane
 Brochures, labels, infographics, book covers, illustration & more.

2023 ● **SENIOR GRAPHIC DESIGNER** JUL 21 - JUN 23
 REIQ (Real Estate Institute of Queensland) Brisbane
 Print & digital design, illustration, infographic design & more.

2021 ● **GRAPHIC DESIGNER/ILLUSTRATOR** DEC 19 - JUL 21
 SELF-EMPLOYED Brisbane
 Freelance work. Design of a variety of projects.

2018 ● **FREELANCE DESIGNER** SEP 18 - DEC 19
 BRISBANE ECONOMIC DEVELOPMENT AGENCY Brisbane
 Design of print collateral and digital assets
 [Annual Report, Visitor Guides, Tourism Booklets, Pull-Up Banners, Web Banners, Info Sheets, eDMs etc.]

2016 ● **GRAPHIC DESIGNER** SEP 16 - SEP 18
 SELF-EMPLOYED Adelaide / Brisbane
 Design of various projects including POS, Corporate Identity, Property Development Promotional Material, Brochure Design, Illustration and Book Design

2015 ● **SENIOR GRAPHIC DESIGNER** MAY 15 - SEP 15
 HYBRID MARKETING [Merge with EDC] Adelaide
 Poster Design, Brochure Design, eDMs, Web Banners, Catalogue Design, POS, UX Design

● **SENIOR GRAPHIC DESIGNER** JAN 15 - MAY 15
 EINSTEIN DA VINCI [EDC] Adelaide
 Poster Design, Brochure Design, eDMs, Web Banners, Catalogue Design, POS, Promotional material for the property market

2013 ● **SENIOR GRAPHIC DESIGNER** MAY 13 - JUL 14
 SCHNEIDER ELECTRIC [CLIPSAL] Adelaide
 Package Design, Brochure Design, eDMs, Web Banners, Catalogue Design, Product Illustration

2010 ● **SENIOR ART DIRECTOR** NOV 10 - FEB 12
 AGILE BRAND SOLUTIONS Durban, RSA

2008 ● **SENIOR ART DIRECTOR** APR 08 - SEP 10
 TBWA/HUNT LASCARIS Durban, RSA

ACHIEVEMENTS

2020/2019 ● **BRISBANE LORD MAYOR'S BUSINESS AWARDS**
 My artwork of Bougainvillea / the Story Bridge was presented at the LMBA event to the category winners as A3 framed prints.

2017 ● **WINNER OF THE CYCLING BRISBANE AND SCODY CYCLE JERSEY WRAP COMPETITION**
 Printed, manufactured and sold.

2016 ● **SALA FESTIVAL**
 Artwork exhibited as part of the South Australian Living Artist Festival.

2011 ● **HIGHER PITCH DESIGN EXHIBITION**
 Artwork exhibited in Shoreditch, London, UK.

EDUCATION

2004 ● **DIPLOMA OF PROFESSIONAL CHILDRENS' WRITING**
 AUSTRALIAN COLLEGE OF JOURNALISM

1992 ● **NATIONAL DIPLOMA OF GRAPHIC DESIGN**
 UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA
 3 Year Fulltime

SOFTWARE SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- ACROBAT PRO
- LIGHTROOM
- PREMIERE PRO
- POWERPOINT
- MS WORD

DESIGN SKILLS

- PRINT DESIGN
- POS DESIGN
- BROCHURE DESIGN
- PACKAGING DESIGN
- CATALOGUE DESIGN
- ILLUSTRATION
- WEB DESIGN
- CORPORATE IDENTITY DESIGN
- TYPOGRAPHY DESIGN

INTERESTS

- Drawing and painting
- Watching Sport
- Being around animals
- Wildlife
- Motocross, Moto GP, biking and kayaking